Laura McCain Patterson is a leadership coach for MOR Associates. As a coach and consultant, Laura focuses on executive coaching, leadership and team development, and the interpersonal professional development aspects of career management with her clients.

Most recently, Laura was associate vice president and chief information officer for the University of Michigan from 2009 to 2016, where she guided the strategy and delivery of world-class computing and digital resources to advance the goals of the university’s three campuses and health system. Her charge also included direct responsibility for shared infrastructure, communication systems, data centers, administrative information systems, academic technologies, and IT security.

MARK HEOTING

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MORNING

8 AM - 9 AM  REGISTRATION

9 AM - 10 AM  KEYNOTE SPEAKER
Web Fonts Performance

10 AM - 11 AM  STATE OF IT
Mark Hoeting, VP and CIO

11 AM - 12 PM  ONEIT: PAST AND FUTURE T
Marissa Jules and Stephen Hodges

12 AM - 1 PM  LUNCH

AFTERNOON TRACKS

TRACK 1

1 PM - 2 PM  ITIL OVERVIEW
TRACK 2:
ROAD SHOW

1 PM - 4 PM  WHAT’S NEW WITH CANVAS
1 PM - 4 PM  SALESFORCE
   Overview
1 PM - 4 PM  GOVERNANCE 101
   How IT affects the future of Tech

TRACK 3:
IT ON CAMPUS

1 PM - 4 PM  WHAT’S DIFFERENT ABOUT IT
   Panel Discussion
1 PM - 4 PM  ARCS AND TAG
   Lew Lefton
1 PM - 4 PM  HOW WE SOLVED SOME PROBLEM
   Panel Discussion
3:30 PM - 4 PM  CLOSING REMARKS
   Marissa Jules and Stephen Hodges